



Sponsorship Pricing & Benefits Matrix (Structured Table)

Category	Investment (₦)	Exclusivity	Speaking Slot	Exhibition Booth	VIP Passes	Branding Level	Special Rights
Title Sponsor	100,000,000	1 Only	Opening Keynote	Premium Pavilion	25	Naming Rights	Full Co-Branding (Summit Presented By), Media Dominance
Anchor Partner	50,000,000	1 Only	Keynote	Premium Booth	20	Powered By Status	Deal Room Access, B2G Meetings
Official Bank	50,000,000	1 Only	Finance Panel Lead	Premium Booth	15	Exclusive Banking	Rights Branding on All Financial Sessions
Infrastructure Partner	50,000,000	1 Only	Infrastructure Panel Lead	Premium Booth	15	Sector Exclusivity	Deal Room Branding
Platinum Sponsor	50,000,000	Limited	Panel/Keynote	Premium Booth	15	Top-Tier Logo Placement	Media Interview Slot
Gold Sponsor	30,000,000	Limited	Panel Participation	Standard Booth	10	Major Logo Placement	Branding on Event Materials
Silver Sponsor	20,000,000	Limited	—	Standard Booth	6	Standard Logo Placement	Website & Backdrop Branding
Energy Transition Partner	15,000,000	1-2	Energy Panel Slot	Standard Booth	8	Energy Session Branding	Sustainability Feature
Insurance & Guarantee Partner	15,000,000	1 Only	Risk/Finance Panel	Standard Booth	8	Insurance Category Exclusivity	Finance Roundtable Access
Digital/Tech Partner	15,000,000	1 Only	Tech Demo/Panel	Standard Booth	8	App & Livestream Branding	Tech Branding Rights
Capital Markets Partner	15,000,000	1 Only	Investment Panel	Standard Booth	8	Capital Session Branding	Investor Engagement Access
DFI Partner	15,000,000	Limited	Thought Leadership Slot	Standard Booth	8	Multilateral Branding	Policy Dialogue Access

Gala Dinner Sponsor	15,000,000	1 Only	Dinner Welcome Remarks	—	10	Exclusive Dinner Branding	Premium Reserved Table
VIP Lounge Sponsor	10,000,000	1 Only	—	—	6	VIP Area Branding	Executive Networking Visibility
Deal Room Sponsor	10,000,000	1 Only	—	Branded Deal Room	6	Deal Zone Branding	Priority Access to Meetings
Smart City Session Sponsor	10,000,000	1 Only	Session Remarks	—	5	Session Naming Rights	Sector Branding
Financial Roundtable Sponsor	5,000,000	Limited	Participation	—	4	Roundtable Branding	Access to Finance Leaders
Lunch Sponsor	5,000,000	1 Per Day	—	—	4	Dining Area Branding	Announcement / Recognition
Coffee Break Sponsor	5,000,000	2 Slots	—	—	3	Break Area Branding	Branded Signage
Startup Pavilion Sponsor	7,500,000	1 Only	Startup Address	Pavilion Branding	5	Innovation Zone Branding	Startup Visibility
Exhibition Booth (Premium)	2,500,000	Limited	—	Premium Booth	3	Booth Branding	Delegate Engagement
Exhibition Booth (Standard)	1,500,000	Limited	—	Standard Booth	2	Booth Branding	Delegate Engagement
Lanyard Sponsor	5,000,000	1 Only	—	—	2	Logo on All Delegate Badges	High Visibility
Delegate Bag Sponsor	5,000,000	1 Only	—	—	2	Logo on All Delegate Bags	Brand Recall
Charging Station Sponsor	3,000,000	Limited	—	—	2	Onsite Tech Branding	Engagement Visibility

Sponsorship Tier Benefits Summary

Benefit Category	Title	Anchor	Platinum	Gold	Silver
Naming Rights	Yes	—	—	—	—
Keynote Slot	Yes	Yes	Limited	—	—
Panel Slot	Yes	Yes	Yes	Yes	—
Exhibition Booth	Premium	Premium	Premium	Standard	Standard
VIP Passes	25	20	15	10	6
Media Interview	Priority	Yes	Yes	Limited	—
Category Exclusivity	Full	Yes	Sector	—	—
Deal Room Access	Priority	Yes	Yes	Limited	—

Strategic Positioning Notes

¥50M Categories = Institutional & Transaction-Level Sponsors

¥15M Categories = Sector Visibility & Strategic Positioning

¥5M Categories = Engagement & Brand Recall Opportunities

¥100M Title = Summit Co-Ownership Positioning